

"Miss Kaiser is an artistic juggernaut – she is a polished illustrator, a talented painter, a gifted paginator, and a deadline conscious workhorse... One the most talented and intuitive designers I've been around."
–Nick Callanan, President and Owner of No Umbrella Media

kaiserart@gmail.com • KaiserCreative.org • 207.522.8295(c) • 208.928.6974(h) • 62 Townsend Gulch Rd, Bellevue, ID

SKILLS

Very creative
InDesign
Photoshop
Illustrator
Quark Xpress
Adobe Acrobat
Apple and PC proficient
Understand printing and publication requirements
Wide range of illustrative applications
Excellent rendering ability
Team player

ARTISTIC CAREER

IDAHO MT. EXPRESS – KETCHUM, IDAHO

2011-present

GRAPHIC ARTIST

The production crew at the Express makes an award winning non-daily publication along with several magazines and guides year round for Blaine County.

- Launch ideas and takes initiative on new projects
- Layout newspaper stories according to styles, standards and seek ways to bend and stretch the rules
- Illustrate special section covers
- Update website
- Work with journalists, photographers and ad reps to bring collaborated ideas and designs to fruition

NO UMBRELLA MEDIA – Portland, Maine

2002-2011

ART DIRECTOR

Maine's Offbeat Outdoor Paper, Ms. Kaiser was with No Umbrella since it's start. Creating image identity, staying true to its roots, and assembling the monthly paper. From drawing board to assisting with delivery.

- Founding art director of monthly 32-page color tabloid
- Conceive and implement layout and graphics for each issue
- Prepare and format hundreds of images per month for print and web publication
- Conceptualize and create graphics and illustrations to accompany feature stories
- Use a variety of media (acrylics, pastels, graphite, block print, pen and ink, etc.)
- Create promotional advertisements, flyers, and merchandise for No Umbrella

CURRENT PUBLISHING –Westbrook, Maine

2006-2007

GRAPHIC DESIGNER

Part of an 5 member graphics team, worked on 8 weekly community newspapers.

"Kristen is a wonderfully flexible employee. No matter the size of the project, her creativity helped produce the most dynamic - and appropriate - design for every situation. Her intuitive nature also helped her create clear pictures of even the vaguest ideas" said Lead Designer/Assistant Manger Jason Rathbun

- Page pagination for 8 weekly newspapers
- Work under 2-4 deadlines a day
- Ad design, work with several ad reps to meet their needs
- Create graphic layout and illustration
- Consult with editors to achieve mutual vision of the paper

EDUCATION

BACHELORS IN FINE ART,

PAINTING 1998

University of
Massachusetts
Amherst, Mass.

ASSOCIATES DEGREE VISUAL

ART 1995

Holyoke
Community
College
Holyoke, Mass.

KAISER CREATIVE–Bellevue, Idaho

1997-present

Graphic design and marketing for local business and commissioned fine art works that are true to life renderings. The natural world being the source for inspirations, personal works are in a loose and lively manner.